

# Travelling at the speed of life.



## Long or short, journeys are part of life

Slower speeds reduce the impact,  
decrease serious injury and increase  
the rate of survival.

Let's all slow down on our roads.

  
**RoadSafe**  
HAWKE'S BAY

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# Driving means you're responsible for the speed of the vehicle, how can you reduce the risks?



## Excessive speed may cause:

- Reduced time to take evasive action
- Higher impact crashes
- More serious injuries
- A higher chance of people not surviving a crash

## When choosing your speed, consider:

- The weather conditions or visibility
- The speed limit
- The condition of the road
- The weight in the vehicle or number of people
- Whether you are towing anything

**If our paths cross, let's make sure they cross safely.**



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