

Hawke's Bay Marine Oil Spill Contingency Plan

Annex 10 Media, Māori and Community relations



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Annex 10 – Media, Māori and Community relations

10.1 Working with the media in response

A proactive relationship should be taken with the media in relation to the response. The Regional On-Scene Commander is to be the main spokesperson for the response and all media enquiries must go through the Public Information Manager.

10.2 Māori relations

10.2.1 Iwi and post settlement Groups within the region

Hawke's Bay has a diverse and culturally rich landscape. Māori are Treaty partners as mana whenua and key members of the community. The relationships with Māori during response are important and must be given the appropriate level of consideration in all decision making where it may impact cultural sites, practices or any other issues related to the response.

Within Hawke's Bay there are 11 Iwi Groups, 91 Hapū and 79 marae. 8 of the Iwi groups are represented post-settlement governance entities (PSGEs).

The key Iwi Groups that need to be consulted in response are:

- Ngati Kahungunu
- Rongomaiwahine Iwi Trust
- Mana Ahuriri
- Maungaharuru-Tangitū Trust
- Ngati Pahauwera
- Te Tira Whakaemi o Te Wairoa
- Heretaunga Tamatea

The boundaries for these groups can be found on the HBRC Patoka system, along with contacts for Marae and hapū within the area.

Each priority site sheet within Annex 4 contains the appropriate cultural information relating to the site and contacts.

10.2.3 Principles of Māori engagement

All responses shall be conducted using the three articles of the Treaty of Waitangi as the basis for Māori involvement in any response activities. These are:

Te Tuatahi: Article One

Kawanatanga – Governernship

There is an obligation to protect Māori interests. This is achieved through:

- Appropriate representation and Kaitiakitanga
- Appropriate mechanisms to enable consultation
- Involvement in decision making where Māori interests are involved

Te Tuarua: Article Two

Tino Rangatiratanga – Self-determination

Māori must be enabled to exercise authority over their affairs. This means:

- Representation and engagement in response activities that impact Rohe, or Hapū
- Appropriate training is provided to enable effective participation in response
- Māori have input into response planning and operations at all levels

Te Tuatoru: Article Three

Oritetanga – Equity

Māori have the right and protections to be involved in response. This is achieved by ensuring:

- Participation in decision making and response activities leads to equitable outcomes
- Tikanga and Kawa is incorporated into response activities
- The mana of Māori is enhanced and given due regard within the response

In addition to the three articles, the following principles should be applied across all aspects of the response:

Mahi Tahī – We work together as one to achieve a common result. This is the protection of the environment, economic and cultural interests.

Manaakitanga – We exercise care in the conduct of all activities and ensure that decisions are appropriate.

Kotahitanga – We are working together for the safety and wellbeing of our communities.

Aroha – We will undertake our response with compassion and cultural sensitivity.

10.2.4 Māori participation in response

The participation of Māori in response will occur at three levels: Governance, Incident Management and in field operations where appropriate. The table below shows the mechanisms that will be utilised for engagement at each level.

Governance		
Maori Representation	Mechanism for engagement	HBRC Representation
<ul style="list-style-type: none"> • Iwi Chairs • Post Settlement Group Reps 	<ul style="list-style-type: none"> • HBRC Māori Committee 	<ul style="list-style-type: none"> • HBRC Chairman • HBRC Chief Executive • Te Pou Whakarae • Regional On-Scene Commander
Incident Management		
<ul style="list-style-type: none"> • Pouaraahi / Iwi representatives 	<ul style="list-style-type: none"> • Emergency Coordination Centre Iwi Advisor role • Incident Management Team 	<ul style="list-style-type: none"> • Regional On-Scene Commander • Planning Manager • Intelligence Manager • Operations Manager
Field Operations		
<ul style="list-style-type: none"> • Iwi Representatives / Hapū 	<ul style="list-style-type: none"> • Response activities 	<ul style="list-style-type: none"> • Operations Manager • Site supervisors

10.2.5 Māori engagement roles and responsibilities

Te Pou Whakarae

The role of Te Pou Whakarae is to ensure that appropriate consultation occurs at the governance level for major decisions made as part of the response. This may be through direct contact with the appropriate Iwi representative, or through the HBRC Māori Committee.

Te Pou Whakarae will also provide advice to the HBRC Chairman, HBRC Chief Executive AND Regional On-Scene Commander regarding issues that require consultation with Iwi.

Pouaraahi

Pouaraahi are mandated by Iwi to provide tikanga, kawa and cultural direction to the Regional On-Scene Commander. They will hold appropriate local and regional networks, relationships, knowledge, tikanga and kawa.

Pouaraahi may be selected to represent all Iwi, or may represent a specific rohe.

Iwi Advisor

The Iwi Advisor role will be filled by a representative of the HBRC Māori engagement team and will coordinate all Māori engagement activities within the ECC in conjunction with the appropriate Pouaraahi. They will also provide advice to the Regional On-Scene Commander regarding all Māori engagement activities.

10.3 Community relations

Provision of information and engagement with the wider community will be coordinated by the Public Information Management Team. This may be further supported by the HBRC Communications Team.

Community relations activities may include:

- Community meetings
- Provision of information – website, social media, on-site (info boards etc)
- Participation in response activities (e.g. volunteering)